



# Evidence-based Decisions in Healthcare: The Role of Statistics



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Statistics has been the basis of design of clinical trials since long, and has been an integral tool for discovery and development of new therapeutic interventions. The process of drug development and commercialization has transformed in several aspects. Evolving computational sophistication has played a significant role in enabling this transformation and thus impacted the pharmaceutical and healthcare industry in a big way. All stakeholders in healthcare - pharmaceutical companies, regulatory agencies, clinicians, patients, payers - expect evidence based decision-making. With availability of massive volumes of data and computational sophistication, use of statistics has expanded to all areas of healthcare, as the fundamental discipline for robust and reliable analysis of data and derivation of insights.

This webinar will provide a snapshot of application of statistics all the way from research to ensuring optimal outcomes for patients. The talk will especially benefit students of statistics & pharmacy, biopharma professionals & startups, and clinical researchers.



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