



Pune Knowledge Cluster in Collaboration with Venture Center *Presents*

## COURSE ON SKILLS FOR INNOVATORS

<b>Organized By</b>	Pune Knowledge Cluster (PKC)
<b>Collaboration With</b>	Venture Center, Pune
<b>Date</b>	Start Date: 16 <sup>th</sup> February 2021 End Date: 25 <sup>th</sup> February 2021
<b>Location</b>	The course will be conducted on an online platform
<b>Course Duration</b>	The course consists of 4 Online Sessions - 90 minutes each and will be conducted in the evenings.
<b>Course Description</b>	<i>Skills for Innovators</i> impart the soft skills - i.e. the cognitive, personal, and interpersonal skills at the individual, team/project, and business levels - that are needed to move an idea from the concept stage to an innovation that meets the needs of some group of users. The material in this course is mainly based on management research on the practices of successful innovators and entrepreneurs. These skills are generic, so they apply to all kinds of innovations. They are also useful to both innovators (who are focused on developing and validating a new idea) and entrepreneurs (who are driven to turn an innovation into a viable business).
<b>For whom</b>	The main pre-requisite for the course is that participants must have a specific idea/ concept/ product/ technology that they wish to develop as an innovator and/or commercialize as an entrepreneur. To enable action learning by doing, they will be asked to apply the concepts and skills presented in each session to their chosen idea.
<b>Trainer</b>	<i>Dr. Kumar S. Nochur,</i> (Innovation consultant and educator)
<b>Number of Seats</b>	The number of seats are limited to 20.
<b>Registration Fees</b>	There is no registration fees





## Course schedule:

Date	Concept
16 Feb 2021	Concepts and definitions to talk about creativity, R&D and innovation. The innovation process and the critical roles associated with greater success. A survey of the soft skills needed for effective innovation and entrepreneurship.
18 Feb 2021	Evaluating and improving the Value Proposition of your innovation to make it more likely to succeed. Presenting ideas in appealing ways to gather resources and support.
23 Feb 2021	Identifying key stakeholders - users, investors, influencers, etc. - and addressing their concerns. Using influence tactics skilfully to promote your innovation and to deal with resistance to change.
25 Feb 2021	Team, project and cultural factors that drive innovation success. Best practices and lessons for innovation success. Action planning and review. Sharing knowledge with other participants. Forming a local support group for innovators and entrepreneurs.

	<p><b>ABOUT THE PRESENTER</b></p> <p>Dr. Kumar S. Nochur, who has been an innovation consultant and educator for over 35 years, working with companies such as 3M, AT&amp;T (Bell Labs), National Semiconductors, GE and P&amp;G. Kumar has a Ph. D. in the Management of Innovation from MIT's Sloan School, prior to which he got an MBA and BS (in physics and mathematics) from the University of Mumbai. He is the author of the Harvard Business School book Executing Innovation and the mentor of their online course Implementing Innovation. Kumar holds a US patent which he developed and commercialized into a successful software product. He lives in the Boston area and is an angel/venture investor in US startups directly and through syndicates. He can be reached at <a href="mailto:knochur@icloud.com">knochur@icloud.com</a>.</p>
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	<p><b>About the organizer:</b></p> <p>The Pune Knowledge Cluster (PKC) has been established by the Office of the Principal Scientific Adviser to the Government of India. The aim is to bring together academia, R&amp;D institutions, and the industry of Pune and its surrounding areas, to address the challenging problems of the region through innovative means, using scientific knowledge and engaging highly skilled human resources. Furthermore, PKC aims to foster capacity building and promote skills development and entrepreneurship among the students and professionals of the city. All relevant organizations and experts will be partners and consulted to identify sustainable solutions to the problems of the city and improve its liveability and prosperity.</p> <p>While the PKC is administered by the Inter-University Centre for Astronomy and Astrophysics (IUCAA), it is a project of and for the whole city. In the initial phase, PKC would focus on air, water, health, and sustainable mobility.</p> <p>For more information, visit: <a href="https://www.pkc.org.in/">https://www.pkc.org.in/</a></p>
	<p>The Venture Center is a technology business incubator specializing in technology startups offering products and services exploiting scientific expertise in the areas of materials, chemicals and biological sciences &amp; engineering. Venture Center strives to nucleate and nurture technology and knowledge-based enterprises by leveraging the scientific and engineering competencies of the institutions in the "Pune region" in India. The Venture Center aims to empower and enable scientists and engineers in pursuing technology, innovation and entrepreneurship objectives</p>