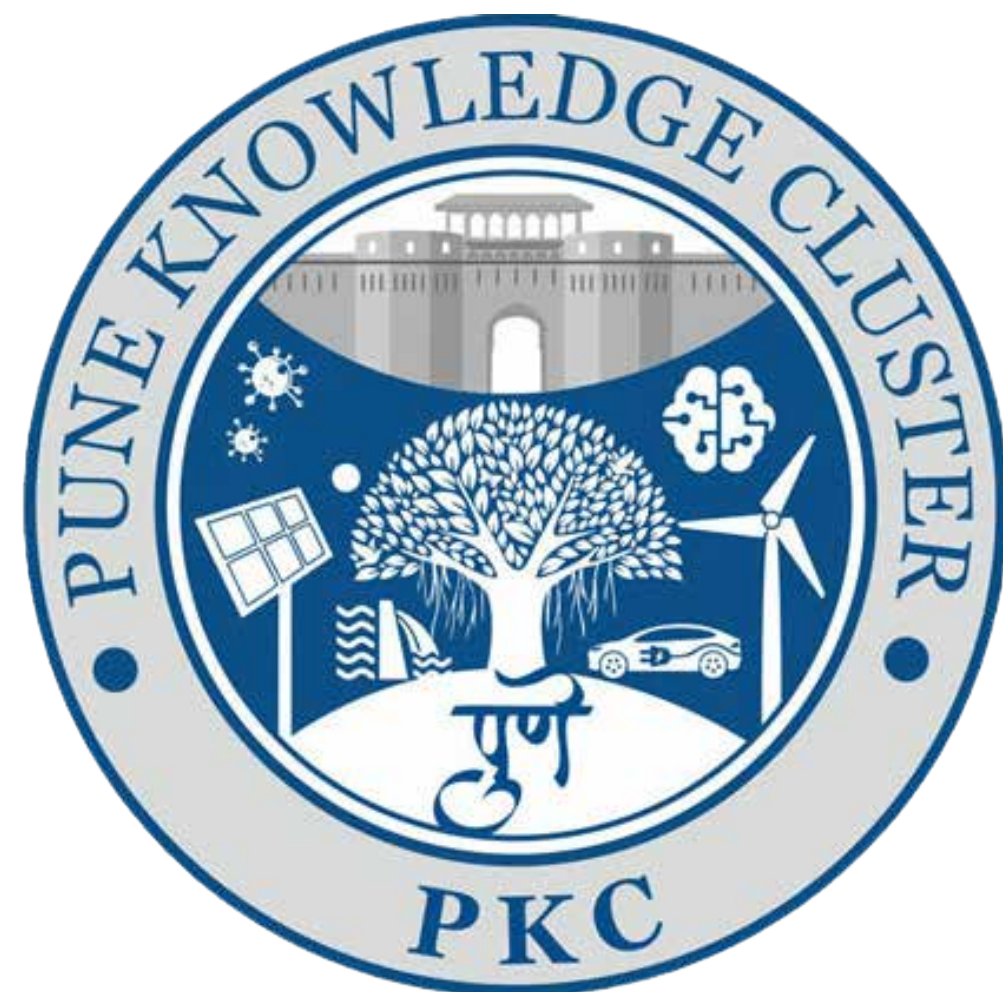




Office of the
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STEMpreneur SERIES

From River Waste to Responsible Fashion

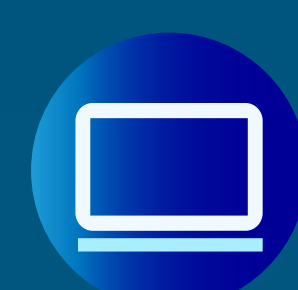
The Witchcraft Story



Friday, 4 September 2026



4:00 PM to 5:00 PM



Online Zoom webinar

ABOUT THE WORKSHOP

Can an invasive aquatic weed become the foundation of a sustainable startup? Laxmi Behere, Founder of WITCHCRAFT, transforms water hyacinth and banana fibre into eco-friendly footwear, lifestyle products, and home décor. Through biomaterials, circular design, and innovation, she turns environmental challenges into sustainable opportunities while restoring ecosystems and empowering rural women artisans. Join this inspiring STEMpreneur journey where innovation meets impact.

SPEAKER



Laxmi Behere is an industrial designer and Founder of WITCHCRAFT, a sustainability startup transforming water hyacinth and agricultural waste into eco-friendly products. Through circular design and material innovation, she creates sustainable alternatives while supporting river restoration, waste valorisation, and rural women's livelihoods.

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