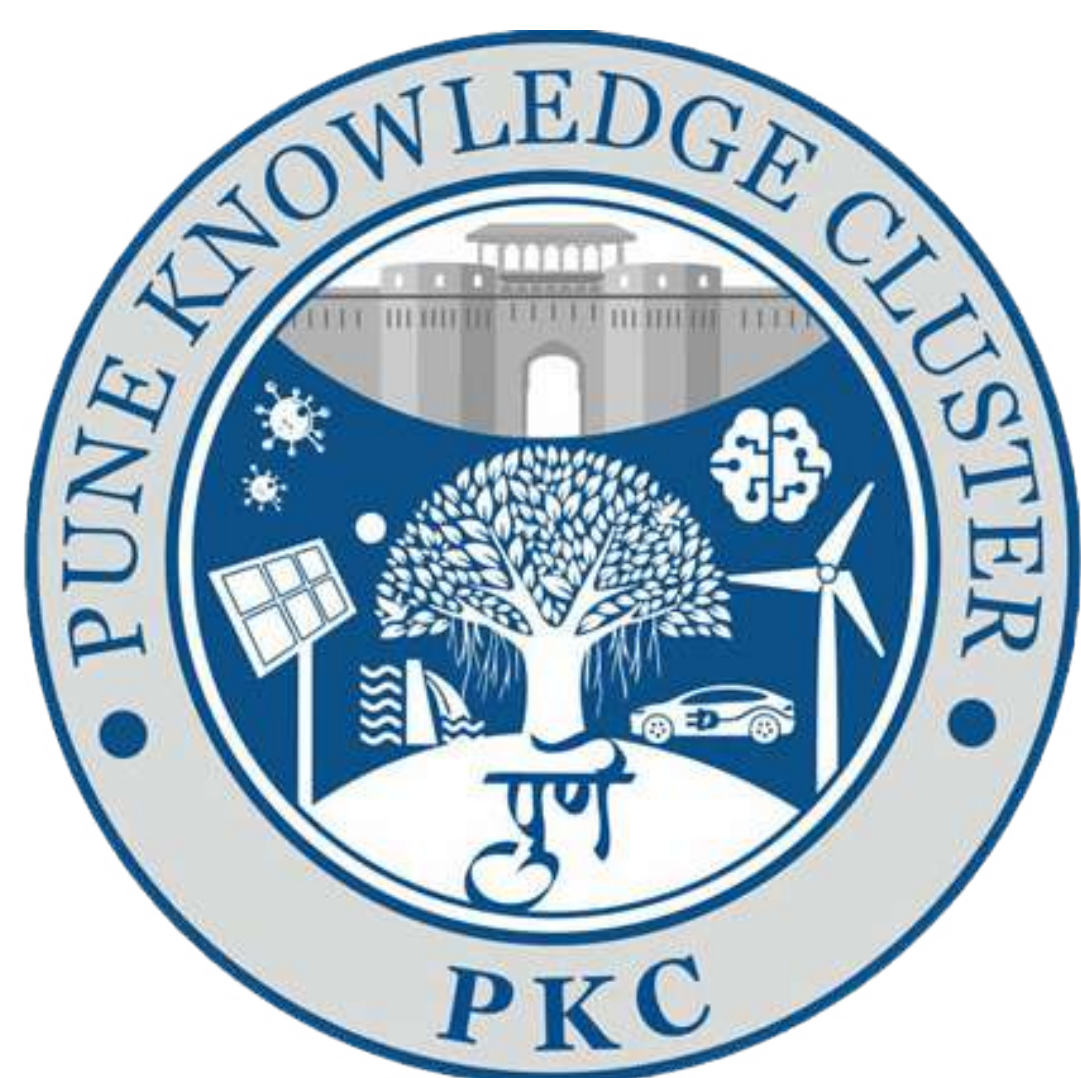




Idea to Enterprise, Twice Over: What a Cancer Test and a Children's Song Have in Common

 28 October 2026
Wednesday

 4:00 PM to 5:00 PM
(IST)

 Online talk on Zoom

Abstract

Dr. Manasi Kulkarni-Khasnis will take us through her entrepreneurial journey across two seemingly different worlds: cancer research and music-led learning. At BioMarkIQ Scientific Technologies, she works on advancing early lung cancer detection using a combination of protein biomarkers and AI. Driven by her passion for music and its potential to transform children's learning, she also founded Baalgeet, turning India's musical traditions into engaging learning experiences. What connects these ventures? The journey of translating knowledge and passion into solutions that make a difference. Through her experiences, Manasi will share insights on identifying real-world needs, testing ideas, building sustainable enterprises, and bridging the gap between innovation and impact.

Speaker

Dr. Manasi Kulkarni- Khasnis



Co-founder & CEO of BioMarkIQ, building VarSee Lung © an AI-powered, blood-based early lung cancer detection test and a longer-horizon multi-cancer early detection platform. PhD in Structural Biology from IISER Pune with publications in Nature Chemical Biology and Nucleic Acids Research. Proven track record of leading cross-functional teams across precision medicine, product development, and clinical operations. Also founder of Fast Turtle Company, creator of the Baalgeet© curriculum for early childhood music education.

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